

# OMDC

## INTEGRATION NEWSLETTER

### ONTARIO MEDIA DEVELOPMENT CORPORATION

February 2009

**OMDC: "Culture is our Business." Promoting growth and investment in Ontario's book and magazine publishing, film and television, music and interactive digital media industries**

#### Ontario Government to Make Ontario's Enhanced Film Tax Credits Permanent

On February 20, 2009, to support growth and job creation in the Ontario film and television industry, the McGuinty government proposed to make Ontario's enhanced film tax credits permanent.

The proposed legislative amendments would ensure that the enhanced tax credit rates for domestic and foreign film and television productions and services would be permanent. Click on the link to read the full news release: <http://www.omdc.on.ca/AssetFactory.aspx?did=6421>

#### Ontario and Toronto Support Screen-Based Industries



Toronto Film Commissioner Peter Finestone, Minister of Culture Aileen Carroll, OMDC Chair Kevin Shea, Mayor David Miller and OMDC President & CEO Karen Thorne-Stone

Raigan Burns of MetaNet Software Inc., Miguel Sternberg of Spooky Squid Games, Mare Sheppard of MetaNet Software Inc., Nathan Vella of Copybara Games Inc., Christopher Harvey and Ryan MacLean from DrinkBox Studios Inc. and Keith Maske, Cerebral Vortex Games Inc.



On February 9, 2009, OMDC announced the recipients of the OMDC Screen-based Content Initiative (SCI). Forty-nine Ontario screen-based content creation companies – including film and television producers, interactive digital media content producers and video game developers – received \$2.3 million from the program, which included \$200,000 from the City of Toronto.

"The McGuinty Government understands the enormous competitive advantage that our screen-based industries

give us in the global economy," said Culture Minister Aileen Carroll. "This initiative helps companies to produce marketable concepts to develop intellectual property, making them better able to reinvest in their own growth."

Sixty projects received funding from the OMDC's Screen-based Content Initiative (SCI). Go to [www.omdc.on.ca/AssetFactory.aspx?did=6412](http://www.omdc.on.ca/AssetFactory.aspx?did=6412) for details.



Laura Albanese, Parliamentary Assistant to Minister Carroll, Irina Richter, SK Films and Sandra Williams-Hervé, SK Films with Minister Carroll



David York, 52 Media Inc. with filmmaker Sturla Gunnarsson and OMDC Board Member Stephen Stohn



Raj Panikkar, Georgian Inc., Lee Kim, Resolute Management Group and Christopher Bolton, Georgian Inc.

## OMDC Supporting Ontario's Music Industry at CMW & SXSW

### Mar. 11-14 | OMDC is pleased to support the following two events at Canadian Music Week (CMW):

OMDC will once again take an active role in sponsoring the 6th annual **CMW International Marketplace (IMP)** in the Territories Room and the Algonquin Room of the Fairmont Royal York Hotel. The International Marketplace provides a variety of alternatives for delegates to meet potential business partners from around the world — one-on-one, face-to-face, business-to-business and country-to-country. UK Trade and Investment (UKTI) and AIM are sponsoring an inbound delegation of 15 UK companies to CMW. A networking reception and pre-arranged one-on-one meetings are being organized by the IMP team.

**OMDC presents "Spotlight On China", a 25-company inbound mission to CMW. Spotlight on China** will provide delegates with an in-depth, insider's look at the Chinese music market through panels and pre-arranged one-on-one meetings. Industry professionals from all over China will be at your disposal to discuss potential opportunities for Canadians in the Chinese market. Topics will cover cultural diversity, market size, business models and prices, music exports, institutional relationships in the music business, the market for live performance, events, festivals and concert venues. Canadian Music Week is partnering with **Music Matters – The Asia Pacific Music Forum** to bring you the best programming possible. More information at [http://www.cmw.net/cmw2009/spotlight\\_on\\_china.asp](http://www.cmw.net/cmw2009/spotlight_on_china.asp)

The IMP team will soon be sending out a "Call for Meetings" application form for domestic companies to sign up for one-on-one meetings with the UK and Chinese delegations. Only Ontario companies are eligible for the pre-arranged one-on-one meetings with the Chinese delegation. For additional information, visit the International Marketplace section of the CMW website at [http://www.cmw.net/cmw2009/tradeshows\\_international.asp](http://www.cmw.net/cmw2009/tradeshows_international.asp) or contact Kathy Hahn, International Marketplace Coordinator, CMW at 905-858-4747 or send an e-mail to [kathy@cmw.net](mailto:kathy@cmw.net).

### Mar 18-22 | OMDC is pleased to support the following two events at SXSW 2009:

OMDC will once again support CIRPA's Canada Stand at SXSW. To register for the Canada Stand please visit <http://www.cirpa.ca/Page.asp?PageID=924&ContentID=729>

OMDC will present a showcase of Ontario talent at Canada House (El Sol –formerly Emo's Lounge) on Saturday, March 21.

Performing in the UK? Please contact **Ontario International Marketing Centre** in London if you are performing in the UK and where possible they will help promote the event by posting it on the website [www.2ontario.com](http://www.2ontario.com). Contact: Cheryl Donais [Cheryl.Donais@international.gc.ca](mailto:Cheryl.Donais@international.gc.ca) High Commission of Canada, London, UK. [www.2ontario.com](http://www.2ontario.com)

## L.A. Trade Mission a Success



(L to R) Dennis Berardi (Keyframe Digital), Christa Tazzeo from CASO, Candice Day (C.O.R.E Digital Pictures), Kristine Murphy (OMDC), Neishaw Ali (Spin Productions), Neil Williamson (Invisible Pictures), Paul Moyer (Optix Digital), Anthony Paterson (Rocket Science VFX), Donna Zuchlinski (OMDC) and Clint Green (Keyframe Digital)

In January of this year, OMDC coordinated a visual effects trade mission to LA to introduce CASO to the Hollywood industry decision-makers. The mission was planned to coincide with the City of Toronto's marketing missions led by Mayor Miller. Facilitated by the LA Marketing Office, it was attended by key delegates from Ontario's visual effects industries and by OMDC's Donna Zuchlinski and OMDC's Kristine Murphy. This mission allowed Ontario to put its best foot forward to our major production clients in traditional film and television production, as well as key visual effects decision makers.

The three-day tour included 14 meetings with major Hollywood studios and visual effects houses such as 20th Century Fox, Lions Gate Entertainment, Universal Pictures, ABC/Disney, Sony Imageworks, Columbia Pictures, Warner Bros and Dreamworks. This mission was seen as a key factor in introducing many of Ontario's top visual effects companies to Hollywood's decision makers. The Ontario VFX companies participating in the Mission were: Invisible Pictures, C.O.R.E. Digital Pictures, Keyframe Digital Productions, Mr. X Inc., Optix Digital Pictures, Rocket Science VFX and Spin Productions.

## OMDC News, Programs and Supported Events

As mentioned in previous newsletters, OMDC will be appearing at the Canadian Radio-television and Telecommunications Commission (CRTC) hearing on Canadian Broadcasting in New Media, which began on February 17<sup>th</sup>, 2009. OMDC will be appearing jointly with the Hon. Aileen Carroll, Minister of Culture. OMDC and Minister Carroll are scheduled to appear on March 9<sup>th</sup>, 2009.

OMDC is pleased to announce plans to launch an online research library in 2009. This online resource will be a collection of research related to the creative and entertainment industries, in the form of a searchable public online database. We hope that this collection of material will assist industry, entrepreneurs, researchers, and governments

in Canada and around the world in their work related to the creative and entertainment industries.

**Mar. 17-19 | Are you IN? The Interactive Content Exchange** brings together the creation of sustainable business models and promotion of high quality content on interactive platforms. 2009 heralds a new approach to the issues facing Interactive Digital Media via the Visionary Series. These discussions will feature thought leaders and specialists from a variety of fields such as the arts, sciences, technology, etc., sharing their experiences and strategies to inspire cross-industry ideation and out-of-the-box thinking. Register now at <http://www.in.interactiveontario.com/register.htm>

## Congratulations

### Genie Awards Nominees

On February 10, 2009 the **29th Annual Genie Awards** were announced by the Academy of Canadian Cinema & Television (ACCT). OMDC Film Fund supported features receiving nominations include *Fugitive Pieces*, *Emotional Arithmetic*, *Heaven On Earth* and *Real Time* along with a strong showing of Ontario-produced features listed below:

#### Amal

- **Best Motion Picture** - David Miller, Steven Bray
- **Achievement in Direction** - Richie Mehta
- **Achievement in Music - Original Song** - Dr. Shiva - Rahi Nagufta
- **Achievement in Overall Sound** - Sanjay Mehta, Stephan Carrier, Kirk Lynds
- **Adapted Screenplay** - Richie Mehta, Shaun Mehta
- **Performance by an Actor in A Leading Role** - Rupinder Nagra

#### *Fugitive Pieces* (OMDC Film Fund-supported feature)

- **Adapted Screenplay** - Jeremy Podeswa
- **Achievement in Cinematography** - Gregory Middleton CSC
- **Achievement in Art Direction/Production Design** - Matthew Davies, Erica Milo
- **Achievement in Music - Original Score** - Nikos Kypourgos
- **Performance by An Actor in A Supporting Role** - Rade Sherbedgia
- **Performance by An Actress in A Supporting Role** - Rosamund Pike

#### Passchendaele

- **Best Motion Picture** - Niv Fichman, Francis Damberger, Paul Gross, Frank Siracusa
- **Achievement in Art Direction/Production Design** - Carol Spier, Janice Blackie-Goodine

- **Achievement in Costume** - Wendy Partridge
- **Achievement in Overall Sound** - Lou Solakofski, Garrell Clark, Steve Foster
- **Performance by an Actor In A Leading Role** - Paul Gross
- **Achievement in sound editing** - Jane Tattersall, Kevin Banks, Barry Gilmore, Andy Malcolm, Dave Rose

#### *This Beautiful City*

- **Achievement in Music - Original Song** - Bry Webb - Big Smoke
- **Achievement in Overall Sound** - David Ottier, Daniel Prado Villar
- **Achievement in Sound Editing** - Nelson Ferreira
- **Performance by an Actor in a Leading Role** - Aaron Poole

#### *Emotional Arithmetic* (OMDC Film Fund-supported feature)

- **Achievement in Music - Original Score** - Normand Corbeil
- **Performance by an Actor in a Leading Role** - Christopher Plummer
- **Performance by an Actor In A Supporting Role** - Max Von Sydow
- **Performance by an Actress in a Leading Role** - Susan Sarandon

#### *Heaven On Earth* (OMDC Film Fund-supported feature)

- **Original Screenplay** - Deepa Mehta
- **Performance by an Actress in a Leading Role** - Preity Zinta

#### *Real Time* (OMDC Film Fund-supported feature)

- **Original Screenplay** - Randall Cole

#### *Young People F\*&%king*

- **Performance By An Actress In A Supporting Role** - Kristin Booth

The 2009 Genie Awards will take place Saturday, April 4th at the Canada Aviation Museum in Ottawa and will be broadcast on Global Television. For a full list of nominees go to: [www.academy.ca](http://www.academy.ca).

## Congratulations continued

### ACTRA Toronto Awards

The **2009 ACTRA Awards** were presented at The Carlu on February 20, 2008. This year ACTRA Toronto's 2009 Award of Excellence was presented to Peter Keleghan. Other ACTRA Toronto award winners are:

**ACTRA Award for Outstanding Performance – Voice:**  
 Jamie Watson *Peep and the Big Wide World*  
 (animated TV series)

**ACTRA Award for Outstanding Performance – Female:**  
 Rosemary Dunsmore *The Baby Formula* (feature film)

**ACTRA Award for Outstanding Performance – Male:**  
 Nicholas Campbell *The Englishman's Boy* (Mini-series)

### Juno Awards Nominees

On February 3, the Canadian Academy of Recording Arts and Sciences (CARAS) announced The **2009 JUNO Awards** nominees. Here is just a sample of some of Ontario artists nominated on Ontario independent labels and other labels. The JUNO Awards will broadcast on CTV on Sunday, March 29 at General Motors Place in Vancouver, BC. Tickets to the 2009 JUNO Awards are currently on sale at [www.ticketmaster.ca](http://www.ticketmaster.ca).

#### JUNO Fan Choice Award (Presented by Pepsi)

- **Feist Arts & Crafts**\*EMI

#### Single Of The Year

- **Lay It On The Line** *Divine Brown* WEA\*Warner
- **Dangerous** *Kardinal Offishall* Kon Live\*Universal

#### Artist Of The Year

- **City and Colour** *Dine Alone*\*Universal
- **Serena Ryder** EMI

#### Group Of The Year

- **The Trews** *Bumstead*\*Universal
- **Tokyo Police Club** *Mean Beard*\*Universal

#### New Artist Of The Year (Sponsored by Factor and Canada's Private Radio Broadcasters)

- **Lights** *Underground Operations*\*Universal

#### New Group Of The Year (Sponsored by Factor and Canada's Private Radio Broadcasters)

- **Beast** *Pheromone/Vega*\*Universal
- **Cancer Bats** *Distort*\*Universal
- **Crystal Castles** *Last Gang*\*Universal
- **The Stills** *Arts & Crafts*\*EMI

#### Songwriter Of The Year (Sponsored by Sirius Satellite Radio)

- **Dallas Green**  
 "Waiting..." | "Sleeping Sickness" | "The Girl"  
 BRING ME YOUR LOVE – *City and Colour* *Dine Alone*\*Universal

#### • Nathan Ferraro

- "Never Again" | "Change For You"
- "Unaware" – Gavin Brown
- HOLES – *The Midway State* *Remedy*\*EMI

#### Country Recording Of The Year

- **Beautiful Life** *Doc Walker* *Open Road*\*Universal
- **Chasing The Sun** *Tara Oram* *Open Road*\*Universal

#### Adult Alternative Album Of The Year (Sponsored by Galaxie, Rising Stars Program of the CBC)

- **Between The Beautifuls** *Hawksley Workman* Universal
- **Asking For Flowers** *Kathleen Edwards* *MapleMusic*\*Universal
- **Exit Strategy Of The Soul** *Ron Sexsmith* *Ronboy Rhymes*\*Warner
- **The Baroness** *Sarah Slean* WEA\*Warner
- **is it o.k** *Serena Ryder* EMI

#### Alternative Album Of The Year

- **The Chemistry Of Common Life** *Fucked Up* *Matador/Beggars Group*\*Select
- **Oceans Will Rise** *The Stills* *Arts & Crafts*\*EMI

#### Pop Album Of The Year (Sponsored by 91.7 The Bounce)

- **Wake Up And Say Goodbye** *David Usher* *MapleMusic*\*Universal
- **Holes** *The Midway State* *Remedy*\*EMI

#### Rock Album Of The Year

- **Fortress** *Protest The Hero* *Underground Operations*\*Universal
- **No Time For Later** *The Trews* *Bumstead*\*Universal

#### Vocal Jazz Album Of The Year

- **If the Moon Turns Green...** *Diana Panton* *Independent*
- **Parkdale** *Elizabeth Shepherd* *Do Right!* *Music*\*Outside
- **Lucky** *Molly Johnson* *A440*\*Universal
- **Ima** *Yvette Tollar* *Rolvermaryem*\*Outside

## Congratulations continued

### Traditional Jazz Album Of The Year

- **Solo** *Chris Donnelly* Alma\*Universal

### Children's Album Of The Year

- **Snacktime!** *Barenaked Ladies* Desperation\*Warner
- **FiddleFire!** *Chris McKhool* Independent\*Outside
- **Oui!** *Gregg LeRock* Grafton Music
- **Catchy Tune** *Jack Grunsky* Casablanca Kids\*EMI

### Classical Composition Of The Year

- **Manhattan Music** *Bramwell Tovey* MANHATTAN MUSIC Opening Day\*Universal
- **Flanders Fields Reflections** *John Burge* FLANDERS FIELDS REFLECTIONS Marquis\*EMI
- **Song of Songs** *Sid Robinovitch* SEFARÁD Marquis\*EMI
- **From The Dark Reaches** *T. Patrick Carrabré* FIREBRAND Centrediscs\*Fusion III

### Rap Recording Of The Year

- **A Captured Moment In Time** *DL Incognito* URBNET\* Fontana North
- **The Book** *D-Sisive* URBNET\* Fontana North
- **Not 4 Sale** *Kardinal Offishall* Kon Live\*Universal

### Dance Recording Of The Year (Sponsored by Energy 101.5)

- **Everything's Gonna Be Alright** *James Doman* Heaven\*EMI
- **Get Blahsted** *Hatiras & MC Flipside* Hatrax\*IODA
- **Move For Me** *Deadmau5 vs. Kaskade* Ultra\*EMI
- **Random Album Title** *Deadmau5* Ultra\*EMI
- **Yes We Can** *House Music United* SPG\*DEP/Universal

### R&b/soul Recording Of The Year

- **The Love Chronicles** *Divine Brown* WEA\*Warner
- **ONY** *Ivana Santilli* Do Right! Music\*Outside
- **Money** *Zaki Ibrahim* Sony

### Reggae Recording Of The Year

- **Jah Lift Me Up** *Blessed* Hard Drive Productions
- **Renegade Rocker** *Dubmatix 7* Arts\*Fusion III
- **Everything** *Humble* Palm of Gold Records
- **The Peacemaker's Chauffeur** *Jason Wilson* Wheel Records\*Nuff Ent.

### Roots & Traditional Album Of The Year: Solo

- **Tinderbox** *Fred Eaglesmith* Lonesomeday\*Outside
- **Ghost Notes** *Matthew Barber* Outside
- **Happy Here** *Suzie Vinnick* Independent\*Outside

### Roots & Traditional Album Of The Year: Group

- **Mountain Meadows** *Elliott BROOD* Six Shooter\*Warner
- **XOK** *NQ Arbuckle* Six Shooter\*Warner

### Blues Album Of The Year

- **Mess Of Blues** *Jeff Healey* Stony Plain\*Warner
- **Ramblin' Son** *Julian Fauth* Electro-Fi\*Outside

### Contemporary Christian/gospel Album Of The Year

- **Colors And Sounds** *Article One* Inpop\*EMI/CMG
- **Salvation Station** *newworldson* Inpop\*EMI/CMG

### World Music Album Of The Year (Sponsored by Canada Council For The Arts)

- **Shivaboom** *Eccodek* White Swan\*Outside
- **The Art Of The Early Egyptian Qanun** *George Dimitri Sawa* Independent
- **Cairo to Toronto** *Maryem & Ernie Tollar* Independent\*Outside

Congratulations to all the JUNO nominees! For a complete list of all categories and all nominees go to [www.junoawards.ca](http://www.junoawards.ca) or [www.junos.ctv.ca](http://www.junos.ctv.ca).

London, Ontario-based Antic Entertainment took first place and \$30,000 in **2009 VenturePrize London Business Plan Competition**, announced on February 10th at a celebration at the London Convention Centre, and sponsored by the city's economic development agencies. Open to London-based businesses in operation less than two years, judging for the competition took place in two rounds. The first round consisted of a comprehensive review of the business plans, resulting in five finalists. Finalists then presented their businesses before a panel of three judges who chose the two winners. Antic Entertainment, which will launch an online action-adventure game this summer, will create a "quick to play" game on its own website, Fredrik Liliegren, Antic chief executive, said yesterday. "We will bring high-end development into that space and focus on games that can be played in about 15 minutes so people can play over lunch or just have a quick, fun experience," he said. The game will be similar in quality to console games retailing for about \$60, but will be available free, with users having to pay to add features after initial use.

## Upcoming Events & Industry Deadlines

**Mar. 21-Apr. 1 | Ontario Digital Entertainment Mission to China.** The Government of Ontario, the Canadian Consulates in China, and other Canadian and Chinese partners are pleased to invite Ontario companies to participate in the Ontario Digital Entertainment Mission to China. The following product and service providers to the Media & Entertainment industry would benefit from the mission: Gaming, Animation, Visual Effects, Software, Digital Compression Technologies, Internet Applications, Interactive Television, Broadcasting Equipment and Technology. The mission will exhibit in the Canadian pavilion at the Entertainment Expo Hong Kong 2009 and continue the trip to Shenzhen, Hangzhou, Shanghai (the three strongest Digital Entertainment clusters) in mainland China. In each city visited, delegates will participate in business networking events and pre-arranged meetings with key players in the digital entertainment sector. Relationship building is particularly important in Chinese markets and whether this is your first visit to the region or a follow-up visit, the investment in meeting locally with prospective partners and customers will prove well worth the effort. For further information and to register, please go to [https://www.dom.ontario-canada.com/medt/events.nsf/pub\\_event\\_view\\_en/7DECEBF8C290A10285257521006A6976](https://www.dom.ontario-canada.com/medt/events.nsf/pub_event_view_en/7DECEBF8C290A10285257521006A6976)

**May 12-13 | Vancouver, BC.** Future Play has partnered with GDC Canada 2009 to bring you a series of influential speakers, panels and sessions to foster thought-provoking and industry-changing ideas. The objective is to provide an atmosphere for discussion and networking between researchers, educators, industry-professionals and students to advance the game industry by focusing on three main themes: **Future Games Development** - addressing academic research and emerging industry trends in the area of game technology and game design; **Future Games Impacts and Applications** - including academic research and emerging industry trends focused on designing games for learning, for gender, for serious purposes, and to impact society; **Future Games Talent** - providing industry and academic perspectives on the knowledge, skills, and attitude it takes to excel in the games industry. More info at <http://www.futureplay.org/2009-home.php>

## Upcoming Awards, Markets and Festivals

- Mar. 11-14 Canadian Music Week (CMW),** Toronto. [www.cmw.net](http://www.cmw.net)
- Mar. 13-17 South By Southwest (SXSW) Interactive,** Austin, Texas. [www.sxsw.com](http://www.sxsw.com)
- Mar. 17-19 IN Event (formerly ICE),** Carlu, Toronto. [www.in.interactiveontario.com](http://www.in.interactiveontario.com)
- Mar. 13-21 SXSW Film,** Austin, Texas. [www.sxsw.com](http://www.sxsw.com)
- Mar. 18-22 SXSW Music,** Austin Texas. [www.sxsw.com](http://www.sxsw.com)
- Mar. 23-26 Bologna Children's Book Fair,** Bologna, Italy. <http://www.bookfair.bolognafiere.it>
- Mar. 23-26 Hong Kong International Film & TV Market.** Hong Kong, China.
- Mar. 23-27 Game Developers Conference.** Moscone Center, San Francisco, CA. [www.gdconf.com](http://www.gdconf.com)
- Mar. 26 Magazines Canada Best on Page Event,** MARO from 5-8 p.m., Toronto. [www.magazinescanada.ca](http://www.magazinescanada.ca)
- Mar. 26-29 38<sup>th</sup> Annual JUNO Awards,** Vancouver, BC. [www.junoawards.ca](http://www.junoawards.ca)  
JUNO's broadcast live on CTV on Sunday March 29, 2009.

**E-mail your news and events by the third Thursday of each month to [newsletter@omdc.on.ca](mailto:newsletter@omdc.on.ca) To add or remove yourself from this newsletter list, e-mail [Reception@omdc.on.ca](mailto:Reception@omdc.on.ca)**

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